

Supporting Leaders. Putting Students First!



2010 - 2011 Annual Report



OUR MISSION

*The mission of the
Canadian Association of Principals
is to represent the
professional perspectives of
principals and vice-principals
at the national level
and to provide
the leadership necessary
to ensure
quality educational opportunities
for Canadian students.*

*Fundamental to the CAP mission
is the effective representation
of students' interests
at all tables where
educational policy
is being discussed.*

2010-2011 Executive

Michael Knowles, President
Eric Estabrooks, Past President
Joycelyn Fournier-Gawryluk, President-Elect
Bill Tucker, Eastern Vice President
Alan Schroeder, Central Vice President
Terry Craig, Western Vice President

Board of Directors

David Reid, Northwest Territories Teachers' Association—School Administrators' Council, NWTTA-SAC
Kelly Collins, Association of Yukon School Administrators, AYSA
Terry Young, Nunavut Administrators' Council, Nunavut Teachers' Association, NTA
Jameel Aziz, British Columbia Principals' and Vice-Principals' Association, BCPVPA
Garnet Goertzen, Alberta Teachers' Association Council of School Administration, ATACSA
Terry Craig, Saskatchewan School Based Leaders, SSBL
Ken Hogg, Council of School Leaders—Manitoba Teachers' Society, COSL MTS
Jim Jordan, Association of Administrators of English Schools in Quebec, AAESQ
Cynthia Freeman-King, New Brunswick Teachers' Association—In School Administrators' Committee, NBTA-ISAC
Dan Myles, Nova Scotia School Administrators' Association, NSSAA
Lois Adams, Prince Edward Island Association of School Administrators, PEIASA
Robert Matthews, Newfoundland Labrador Teachers' Association School Administrators' Council, NLTASAC



A MESSAGE FROM THE PRESIDENT

When I reflect on my 38 years being involved with teaching and administration, one of the high points has been my years working with the Executive and Board of Directors of the Canadian Association of Principals. This past year serving as President has been extremely busy and rewarding.

CAP has continued to evolve as an organization. We have excellent relationships with several sponsors and a growing number of national organizations continue to express an interest in partnering with CAP.

As CAP President, 2010 – 2011 was very busy for me. I have listed below some of the events and activities I have participated in during my tenure:

- Corresponded with Marie Campbell regarding the Tony Blair Faith Foundation regarding their possible involvement in Charlottetown.
- Organized and participated in Conference calls on Jan. 31st, Feb. 13th, April 18th
- Communicated with Executive on numerous occasions.
- Communicated with Brian Cameron regarding CAP Website.
- Attended PREVNET meeting at York University in Toronto on January 28th.
- Corresponded with Anne Wade / Dr. Phil Abrami supporting an application for funding for continued work re. ABRACADABRA and ePEARL.
- Attended planning days in Montreal (Aug. 2011) with Dr. Phil Abrami for application to the Social Sciences Research Council of Canada (SSHRC) to support initiatives such as e PEARL and ABRACADABRA.
- Plans made to attend roundtable discussions in Ottawa on June 8-10 with Sectoral Commission of UNESCO.
- Dialogued with Janet Walsh, President of the Canadian Home and School Association.
- Dialogued with Frank Kelley, Executive Director of Canadian Association of School Administrators. (CASA)
- Represented CAP at NAESP Convention in Tampa, April 7-10.
- Participated in “Service Day” at Booker T. Washington Elementary School in Tampa on April 7, 2011. (with 82 other volunteer principals)
- Sent letters of congratulations to CAP Principal and Vice Principal winners and runners up.
- Numerous e-mails and phone calls with Marie Schutt.
- Sent letters of thanks and support to Friesens. (Fred Perrin)
- Set Executive and Board meeting agendas for November and May.
- Dialogued with Jo-Ellen Stirling and Katherine Kelley from the Joint Consortium for School Health.
- Dialogued with Lois Adams several times regarding CAP 2011.
- Trouble shot here and there as best I could.
- Attended and participated in CAP 2011 in Charlottetown, PE.

CAP published three excellent issues of the CAP Journal this past year. The fall 2010 issue was the last issue printed by School Specialty. Our new journal sponsor Friesens looked after the winter 2011 and spring 2011 issues. What an excellent job they did. Thank you to Fred Perrin of Friesens, for working with CAP on this agreement.

CAP continues to work on our major project, a position paper on the Role of the Principal. The study will be based on the design framework of a recently completed Alberta Teachers' Association (ATA) study, *The Future of Teaching in Alberta*, which was undertaken in collaboration with researchers from the University of Calgary. This project included collaboration with Andy Hargreaves and Dennis Shirley, co-authors of *The Fourth Way*. The research partnership provided a broader global perspective to the analysis of the trends shaping teaching and learning in Alberta schools. The Alberta Teachers' Association will take a lead role in a national partnership with the Canadian Association of Principals in the realization of this new national project. To support an international perspective in this proposed study, Dr. Ben Levin, Professor and Canada Research Chair in Education Leadership and Policy at the Ontario Institute for Studies in Education, has agreed to act as a critical friend to *The Future of the Principalship* project.

CAP 2011, *Waves of Change*, in Charlottetown, was an excellent conference. It was well attended and the speakers and sessions were top notch. We were able to present Marion Grant of Charlottetown with our prestigious CAP Principal of the Year Award. As well, Barb O'Reilly from New Brunswick was honored with the CAP Vice-Principal Award.

In closing, I would like to thank all executive and board members for their talents, expertise and dedication to CAP. A strong executive and board works best with trust, energy and commitment. This was the case this year, and CAP was able to move forward because of the hard work done by many people.

Thank you Past President, Eric Estabrooks, and Executive Assistant Marie Schutt. Your assistance was invaluable. We are fortunate to have President Elect Joycelyn Fournier-Gawryluk ready and able to take over as CAP President.

To those leaving the board, your contribution has not gone un-noticed. It is my hope that the friendships we have developed over the years will continue well into the future. Thank you for all you have done.

Respectfully submitted,



Michael Knowles

The Canadian Association of Principals (CAP), the national organization and voice for principals and vice-principals, holds the following as its primary goals:

- * advocating for CAP members
- * increasing and improving communication with affiliates and with individual members
- * increasing CAP membership
- * sustaining financial stability

ADVOCATING FOR CAP MEMBERS

CAP continues to support its affiliates as they deal with advocacy at their affiliate and school district/board level.

* On a regular basis, Directors have brought to the CAP table affiliate issues and concerns, asking for support, requesting information of a national nature and searching for knowledge from colleagues in other provinces, e.g. *The Role of the Principal* was an on-going discussion during this year's CAP meetings. It is CAP's intention to culminate the discussions with a position paper addressing the volume and complexity of the work of principals and vice-principals.

* Affiliates have requested to have CAP President, executive members and Directors speak at provincial and territorial conferences.

* CAP Directors who attended national and international events used the opportunities to promote the CAP mission and goals, e.g. NAESP convention in Tampa, NASSP convention in San Francisco, UNICEF in Ottawa, CASA in Quebec and the Canadian Teachers' Federation AGM in Ottawa.

* CAP continued its partnership with the Canadian Center on Substance Abuse (CCSA) and contributed to a national dialogue on the development of standards for school based youth substance abuse prevention.

A very successful CAP conference was held in Charlottetown, PE. Excellence in our profession was recognized with the CAP Distinguished Principal's Award and the CAP Distinguished Vice-Principal's Award. The title of CAP Distinguished Principal of the Year was awarded to Marian Grant, the principal of Sherwood Elementary School in Charlottetown, PEI and the title of CAP Distinguished Vice-Principal of the Year was awarded to Barbara O'Reilly from James M. Hill Memorial High School in Miramichi, NB. Recipients are advocates for our members and our profession through their dedication and passion for the education of their students and their exemplary leadership with staff.

As well, at the conference, the Prince Edward Island CAP Student Leadership Award recipient, Samantha Sweet was invited to represent all recipients of the award from across Canada. Samantha exemplifies the leadership traits we aspire to develop in all our students. A complete list of the recipients of this award can be found in *Appendix A*.

CAP maintains a relationship with many organizations and continues to explore new relationships with others. The purpose of the CAP's connection with partners is a dual one:

* to provide information and knowledge to the partner so as to better focus its work and address the needs of principals, vice-principals, schools and students

* to receive information and knowledge from partners that will support the work of principals, vice-principals and students

CAP explores the benefits these partners offer to our members and how best to communicate these benefits to our members.

A complete list of CAP's partners may be found in *Appendix B* of this annual report. Below are this year's highlights of CAP's activities with the various groups.

Canadian Association of Chiefs of Police: CAP continued to support the comprehensive, national strategy for community safety, health and well-being. The strategy calls for an approach focusing on the root causes of crime and victimization through social development rather than responding with enhanced law enforcement and punitive sentencing.

Canadian Federation of Home & School: CAP remains in contact and the organizations continue to support each other in common goals.

Canadian Olympic Committee: The Canadian Olympic School Program was launched in 2008, with CAP as one of its educational partners. The program provides classroom resources with leadership and the Olympics as its two dominant themes.

Centre for Health Promotion: CAP attended a Federal/Provincial/Territorial workshop on the promotion of physical activity in the after school time period. CAP continues to dialogue with this body.

Centre for the Study of Learning and Performance (Concordia University): CAP supports and is partnering with the Centre in its work to receive funding for its *Yes We Can!* project. The initiative aims to combine several of the Centre's educational software projects into one learning toolkit, a tool that will facilitate students' acquisition of communication competencies through technology. CAP issued a recent letter of understanding to support CSLP's research grant application to SSHRC.

Concerned Children's Advertizers: CAP rekindled our partnership with CCA, attending the launch of their new media literacy campaign in Toronto during the month of February 2010. The new Long Live Kids campaign provides a focus on the issue of childhood obesity.

Early Childhood Development Knowledge Centre (a Centre of Excellence of the Canadian Council on Learning): CAP endorsed and promoted the Centre's *Encyclopedia on Early Childhood Development*, bringing together research from international authors on topics related to children from 0-5 years of age; a most valuable tool for parents and educators alike.

Joint Consortium for School Health: CAP endorsed support of the Consortium and its collaborative approach in the areas of health and education. Its goals for student health and well-being parallel those of CAP.

Media Awareness Network: CAP was an official collaborator with this year's National Media Education Week. The purpose of the week was to promote media education and encourage media literacy activities throughout Canada's schools.

National Coalition for Music Education: CAP endorsed the work of this organization, encouraging affiliates to take part in Music Monday. We support this agency's attempt to collect national data on the hours devoted to music instruction in Canada.

PREVNet - Promoting Relationships and Eliminating Violence: CAP renewed its Memorandum of Understanding with PREVNet, reaffirming the joint collaboration to eradicate bullying of all types in Canada.

Prime Minister's Awards for Teaching Excellence: CAP assisted in the review of applicants from across the country before final selections were made.

Royal Canadian Mounted Police: CAP continued its support of the National

Youth Officer Program. The program provides training for officers who are school community liaisons. The RCMP continues to develop its SAFE plan and partners with educational associations and school districts across the country.

INCREASING AND IMPROVING COMMUNICATION WITH AFFILIATES AND WITH INDIVIDUAL MEMBERS

The CAP Journal serves as a source of professional information and knowledge for principals and vice-principals in Canada. The Journal was printed and issued three times this year. We welcome our new partnership with Friesens who printed two issues of our journal this year and thank School Specialties for their past support with this task. The first issue examined leadership for a positive school climate, the second addressed championing social justice in our schools, and the third focused on celebrating excellence in the classroom. The first issue for next year will examine “The Global Threat to Education”.

The topic for each issue is determined by the CAP Public Relations/ Communications and Journal Committee, after receiving input from the affiliates regarding local topics and needs. The Editorial Board ensures that content for each issue is relevant and meaningful to the work of principals and vice-principals.

CAP continued to support the work of the Atlantic Association of School Administrators (AASA). While an entity independent of CAP, the AASA uses CAP structures to facilitate its work. AASA meets at each CAP national conference. As well, CAP Directors from the Atlantic provinces come together for discussion at each CAP Board of Directors meeting. Lois Adams and Bill Tucker represented CAP at AASA meetings in August in St. John’s, NL.

CAP 2011, the 29th Annual CAP Conference was held in Charlottetown, PE on May 18-20 with the theme, *Waves of Change*. It was hosted by the Prince Edward Island Association of School Administrators and brought together almost 250 principals and vice-principals from across the country for exceptional professional development and valuable collegial exchanges. We look forward to CAP 2012 in Montreal, QC from May 24-26; “Leadership Under Construction - Tools for the 21st Century.”

Upcoming CAP conferences:

CAP 2012 in Quebec hosted by the Association of Administrators of English Schools in Quebec, AAESQ

CAP 2013 in Alberta hosted by the Alberta Teachers’ Association Council on School Administration, ATACSA

CAP 2014 in Nova Scotia hosted by the Nova Scotia School Administrators’ Association

SUSTAINING FINANCIAL STABILITY

CAP's great challenge has been securing financial stability in the face of very low membership fees. CAP fees have been maintained at \$10 per member for the past 11 years. We were able to maintain the viability of our national organization and develop a budget for the upcoming year with several reductions in expenses.

* CAP will be producing three issues of the CAP Journal in 2011 - 2012.

* CAP benefits from the financial support of its Platinum national sponsor, Friesens, who subsidizes 100% of the printing costs for the CAP Journal.

* While the profits of the CAP national conference are not incorporated into the association's operating budget, they nonetheless contribute to the financial well-being of the association. Past national conferences have brought the following surpluses to CAP. (CAP has a profit-sharing agreement with the host affiliate, 40%-60% partnership.)

CAP 2005	Halifax, Nova Scotia	\$11,200
CAP 2006	Quebec City, Quebec	\$16,366
CAP 2007	Vancouver, British Columbia	\$26,879
CAP 2008	St. John's, Newfoundland & Labrador	\$57,260
CAP 2009	Winnipeg, Manitoba	\$26,457
CAP 2010	Regina, SK	\$ 3,000
CAP 2011	Charlottetown, PE	\$18,511

CAP NATIONAL SPONSORS

CAP values its national sponsors and their support of CAP's work and initiatives.

Friesens - Platinum Sponsor

Printing of the CAP Journal



Jostens - Gold Sponsor

President's Reception at the CAP Annual Conference
CAP rings for CAP executive members
CAP watch for CAP President
Certificates for retiring CAP Directors



Lifetouch - Gold Sponsor

CAP Student Leadership Awards
CAP Elementary School Recognition Awards



McDonalds - Bronze Sponsor

Distinguished Principal of the Year Award



CONCLUSION

CAP found success in 2010-2011 with all provinces and territories being affiliate members with the exception of Ontario. We remain hopeful that Ontario will rejoin CAP at some point. We continue to have a strong and faithful board and executive that positively work to make CAP a strong national entity.

CAP Executive 2011-2012

Joycelyn Fournier-Gawryluk, President

Michael Knowles, Past President

Bill Tucker, President-Elect

Lois Adams, Eastern Vice-President

Alan Schroeder, Central Vice-President

Jameel Aziz, Western Vice-President

CAP has evolved and the future is promising. New Directors will continue to grow the vision of CAP. After the annual critical review of CAP's Strategic Plan, an action plan will be developed that will continue

- * to provide a strong, national voice for Canada's principals and vice-principals,
- * to develop and maintain professional growth and leadership for members,
- * to promote the national status of principals and vice-principals,
- * to foster and support national objectives of Canadian education,
- * to provide information and service to affiliate associations.

The strength of CAP is its members, their faith in Canadian public education and their commitment to provide the best education possible for their students.

The Canadian Association of Principals and Lifetouch Canada, sponsors of the CAP Student Leadership Award are pleased to announce the winners from across Canada for 2010-2011 as follows:

Julie Wasson from Harrison Trimble High School in Riverview, NB. Principal: Tami Geldart-Van Wart

Afsal Djearam from Vanier Catholic Secondary School in Whitehorse, YK. Principal: Ed Frison

Samantha Sweet from Westisle Composite High School in Elmsdale, PE. Principal: Charles Murphy

Davon Bate from Northumberland Regional High School in Westville, NS. Principal: Robert Ballantyne

Cairistiona Clark from Sir James Dunn Academy in St. Andrews, NB. Principal: David O'Leary

Jean Hu from Hugh McRoberts Secondary School in Richmond, BC. Principal: C. Svalestuen

Kathleen Rose Kennedy from Beaconsfield High School in Beaconsfield, QC. Principal: Rosemary Patterson

Markian Tarasiuk from River East Collegiate in Winnipeg, MB. Principal: Jim Beveridge

Nathan Whalen from Bishops College High School in St. John's, NL. Principal: Bridget A. Ricketts

Sam Dietrich from Sheldon Williams Collegiate in Regina, SK. Principal: Bill DeRosier

Lyndsey Ritz from Brooks Composite High School in Brooks, AB. Principal: Grant Jensen

Kayla Meagan Bruce from Maani Ulujuk Illnniarvik in Rankin Inlet, NU. Principal: Jesse Payne

Each successful candidate receives a *Seven Hundred and Fifty Dollar Scholarship* provided by our proud sponsors, **Lifetouch Canada**.

Congratulations to all successful candidates and best wishes for the future.

Canadian Association of Principals Partner Organizations

Canadian Association for School Libraries
Canadian Association of Chiefs of Police
Canadian Association of Fire Marshalls
Canadian Association of School Administrators
Canadian Centre on Substance Abuse
Canadian Council of Learning
Canadian Council of Ministers of Education, Canada
Canadian Education Association
Canadian Federation of Home and School
Canadian Initiative for the Prevention of Bullying
Canadian Millennium Scholarship
Canadian Olympic Committee
Canadian Safe School Network
Canadian School Board Association
Canadian Teachers' Federation
Centre for the Study of Learning and Performance/Education,
Concerned Children's Advertisers
Council of Ministers of Education Canada
Curriculum Services Canada/Health Canada
Early Childhood Learning Knowledge Centre
Education Canada Network
Family Services Canada
Health Canada
International Alliance for Child and Adolescent Mental Health in Schools
International Confederation of Principals
Invest in Kids
Joint Consortium for School Health
Media Awareness Network
National Association of Elementary School Principals
National Association of Secondary School Principals
National Coalition for Music Education
Promoting Relationships and Eliminating Violence Network (PREVNet)
Public Health Agency of Canada
Royal Canadian Mounted Police Youth Strategy
Student & Youth Travel Association
Schizophrenia Society of Canada
UNESCO

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